



Account Director – Boston Office

Ronin Advertising Group is seeking a full-time account service leader in Boston brand development, digital and traditional marketing experience.

We are a full-service advertising agency with offices in Miami, Pittsburgh, and now expanding into Boston, with clients in a variety of fields, including healthcare, luxury real estate, nonprofit, hospitality and more.

Requirements & Responsibilities:

- 5+ years experience in agency account management
- Must have proven track record in formulating solid working relationships with clients.
- Provide day- to-day management of assigned accounts; ensure that client campaigns, reports and projects are functioning appropriately and delivered accurately.
- Thorough & working knowledge of all mediums & processes for interactive, print, broadcast mediums.
- Possess the ability to collaborate with account and creative teams to develop strategically sound, usable creative & job briefs.
- Executes estimates and billing duties as required for the accounts being managed
- Must be able to generate accurate and timely conference and status reports for clients.
- Have the ability to self-manage, prioritize and multi-task
- Comfortable and effective in meetings, in presentations and in general communications
- Willing to travel when needed.
- Play an integral role in the strategic development process with clients and agency teams.

- Must have a constant understanding of the various clients' business operations and industry trends.
- Work directly with internal teams to create innovative solutions and strategic direction relating to problems facing clients.
- Must be able to keep all client projects and tasks on track (time & budget) with effective project management skills
- Participate in new business activities and special projects
- Stay up to date on all areas of brand marketing, including emerging technologies and trends