



Job Description

Job Title: Senior Art Director
Location: Pittsburgh, PA
Reports to: Creative Director

Summary

We're looking for a passionate, curious, dedicated senior art director that is looking for freedom, responsibility and growth in a tight-knit agency of misfits, problem solvers, storytellers, photographers, filmmakers, designers and general creative badasses.

Essential Duties and Responsibilities

1. Work closely with Creative Director and Copywriters to come up with creative concepts for agency clients
2. Execute creative work across all media, including storyboards for TV/Video; print, digital and outdoor designs as well as other campaign executions.
3. Present concepts to clients.
4. Cultivate productive relationships with agency department heads, account teams and staff.
5. Work with producer and print production manager to develop budgets and timelines for creative executions.
6. Direct TV/video productions, photo shoots, etc. on set as well as working with post-production editors and team members to complete projects.
7. Identify and create opportunities for award-winning creative.
8. Have and maintain a solid working knowledge of all creative mediums and seek to continually learn what is on the horizon in terms of new programs and technologies that can enhance or improve the creative work.
9. Constantly read, watch and listen to inspiring art and media
10. Be a student of the human experience, keeping up with trends that can continue to inspire and enhance the creative product.
11. Form and maintain relationships with talented outside resources.

Experience and Skill Requirements

5-7+ years experience in agency setting (highly preferred)
Luxury and/or healthcare advertising experience a bonus
Experience in all creative mediums: TV, Radio, print, out-of-home, digital, etc.
Expert in Creative Suite applications such as InDesign, Illustrator, Photoshop
Must be detail oriented, assertive and able to work independently
Must accept guidance and respond well to constructive criticism
Must be awesome, passionate and curious